

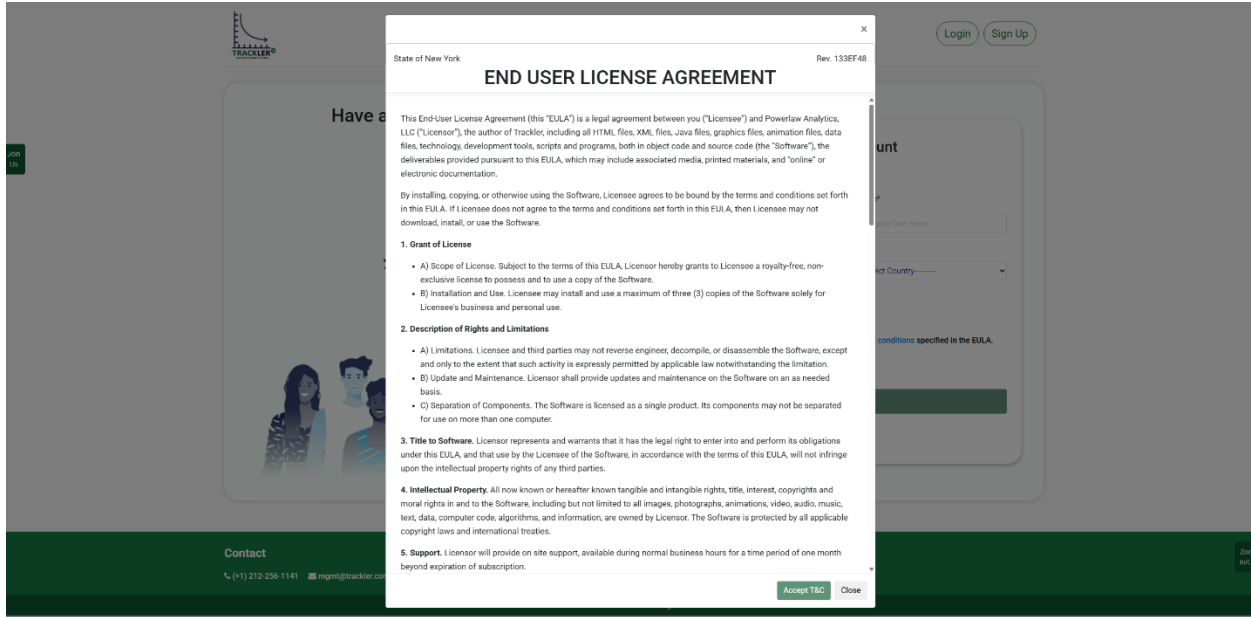
PowerLaw Analytics

- 1) Enter this URL (trackler.com) in your browser
- 2) If you are already signed up on this website then click on login otherwise create an account on this website
- 3) Click on the Sign Up button as shown in the below image.

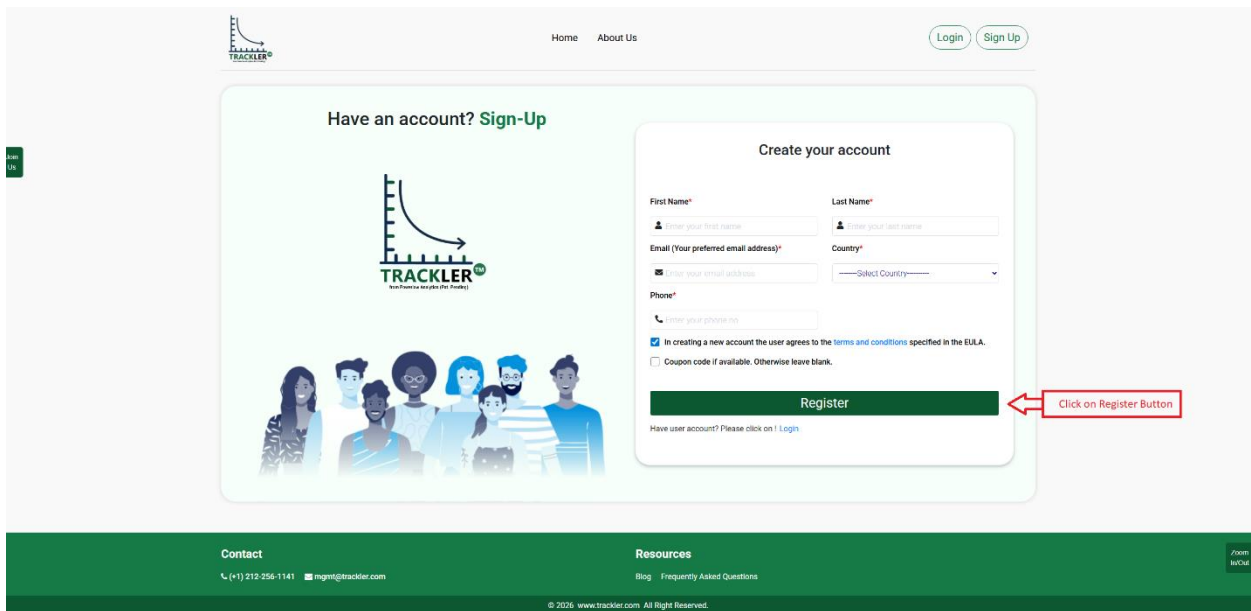
The screenshot shows the Trackler website homepage. At the top right, there are 'Login' and 'Sign Up' buttons, with the 'Sign Up' button highlighted by a red box. The main heading is 'The Tool for Analyzing Market Shares and Sectors'. Below this is an abstract paragraph and a 'Read more' button. A pricing table is displayed with five columns: Basic (Weekly, \$9.00), Silver (Monthly, \$30.00), Gold (Quarterly, \$70.00), Platinum (Half Yearly, \$120.00), and Titanium (Yearly, \$180.00). Each column includes a 'Subscribe Now' button. At the bottom, there is a 'Basic Concept' section with a sub-heading and a small paragraph.

Basic	Silver	Gold	Platinum	Titanium
Weekly	Monthly	Quarterly	Half Yearly	Yearly
Individual <input type="radio"/> Group	Individual <input type="radio"/>	Individual <input type="radio"/> Group	Individual <input type="radio"/>	Individual <input type="radio"/>
\$ 9.00	\$ 30.00	\$ 70.00	\$ 120.00	\$ 180.00
Subscribe Now	Subscribe Now	Subscribe Now	Subscribe Now	Subscribe Now

- 4) After clicking on the Sign Up button you will redirect the Sign Up screen as shown in the below image.



5) Shown the model pop-up of the Terms & Conditions. Accept the Terms & Conditions shown in the below image.



6) After filling in the signup form details, click on the register button and you will redirect to the OTP verifying screen.

7) Email OTP are being sent to the email address on which you have entered in the email address field of the signup form.

Have an account?
Login

Let's create your account!

Please enter the one-time password(OTP), received on your preferred email address.

Email OTP(One time password)

Enter email OTP

Tracker Password*

Confirm New Tracker Password*

Enter password

Enter confirm password

Note-Check your regular email for numerical code needed to set up trackler ID and password.

Submit

Click on Submit Button

Contact
(+1) 212-256-1141 mgmt@trackler.com

Resources
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8) Please enter the Email OTP that you get in the email into the email OTP fields.

9) After entering OTP and clicking submit button, you will be redirected to home screen

10) Now click on the login button then you will go to the login screen as shown in the below image.



The Tool for Analyzing Market Shares and Sectors

Abstract: This method outlines a universal empirical approach that illustrates how power law curves can be used to reveal changes in economic structures and relationships. The procedure moves power law analysis from a static snapshot to something more akin to a motion picture. The approach leads to an alternative to the classic Herfindahl-Hirschman sector concentration approach. It also provides a relatively stable characteristic numerical description for each sector and market segment and eliminates the biases caused by price inflation. Collection of such segment characteristics can lead to a characteristic number, a signature, for a region's economy or a company's overall competitive position.

Read more

Basic Weekly	Silver Monthly	Gold Quarterly	Platinum Half Yearly	Titanium Yearly
Individual Group	Individual	Individual Group	Individual	Individual
\$ 9.00	\$ 30.00	\$ 70.00	\$ 120.00	\$ 180.00
Subscribe Now	Subscribe Now	Subscribe Now	Subscribe Now	Subscribe Now

Basic Concept

Trackler extends the existing framework and methods by providing a more dynamic and universally

11) Enter the credentials Username and Password and accepting the term and condition, click on the login button as shown in the below image.



Have an account? [Login](#)



Login

Email

Enter your email address

Password

Enter your password

Remember Me [Forgot Password?](#)

By logging in you confirm that you accept the [terms of use](#) and [privacy policy](#) and that you agree

Login

If you don't have Account, Please! [Sign Up](#)

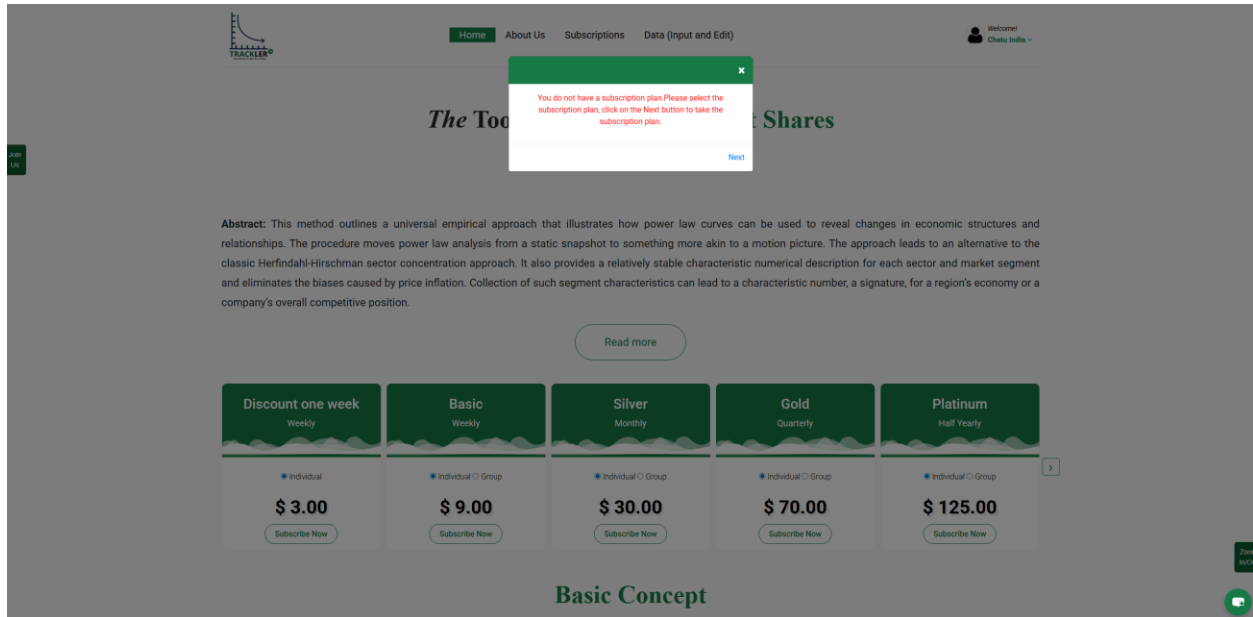
Contact

(+1) 212-256-1141 mgr@trackler.com

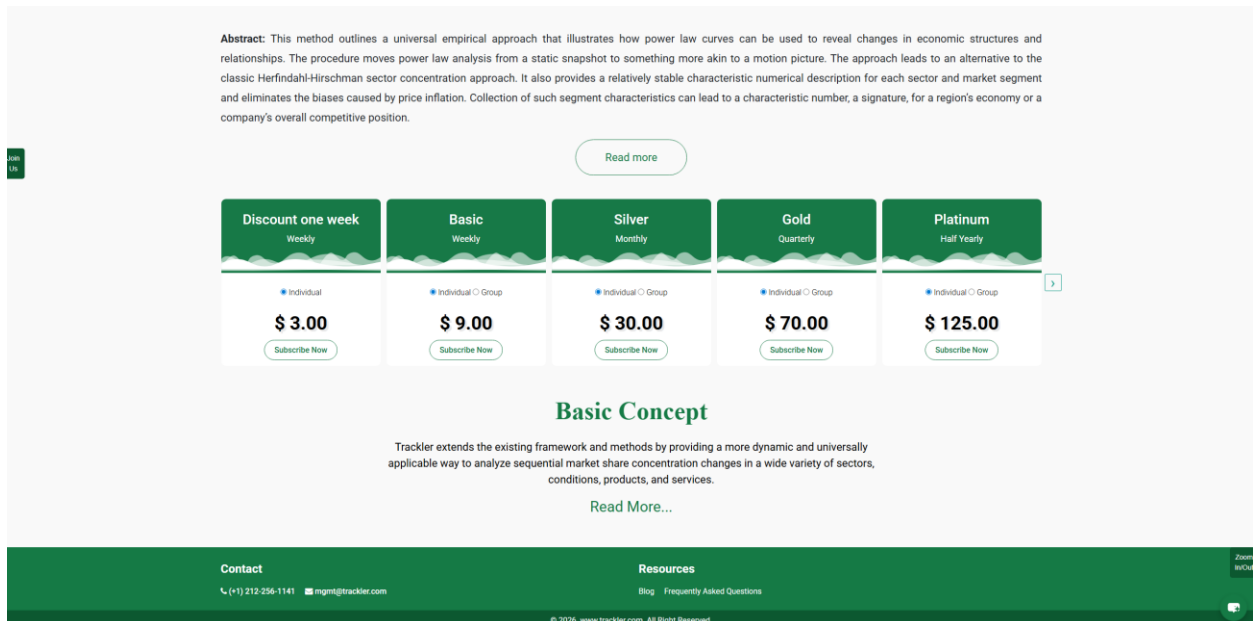
Resources

[Blog](#) [Frequently Asked Questions](#)

12) After clicking on the Login button you will be redirected the home screen. If you have no any subscription plan then you will be shown this pop-up as shown in the below image.



13) Click on Next button you will be redirected to the subscription plans as shown in the below image.



- 14) Select any one subscription plan and click on subscribe now button. After clicking on subscribe now button then you will be redirected to the payment screen as shown in the below image.

The screenshot displays a payment interface with the following sections:

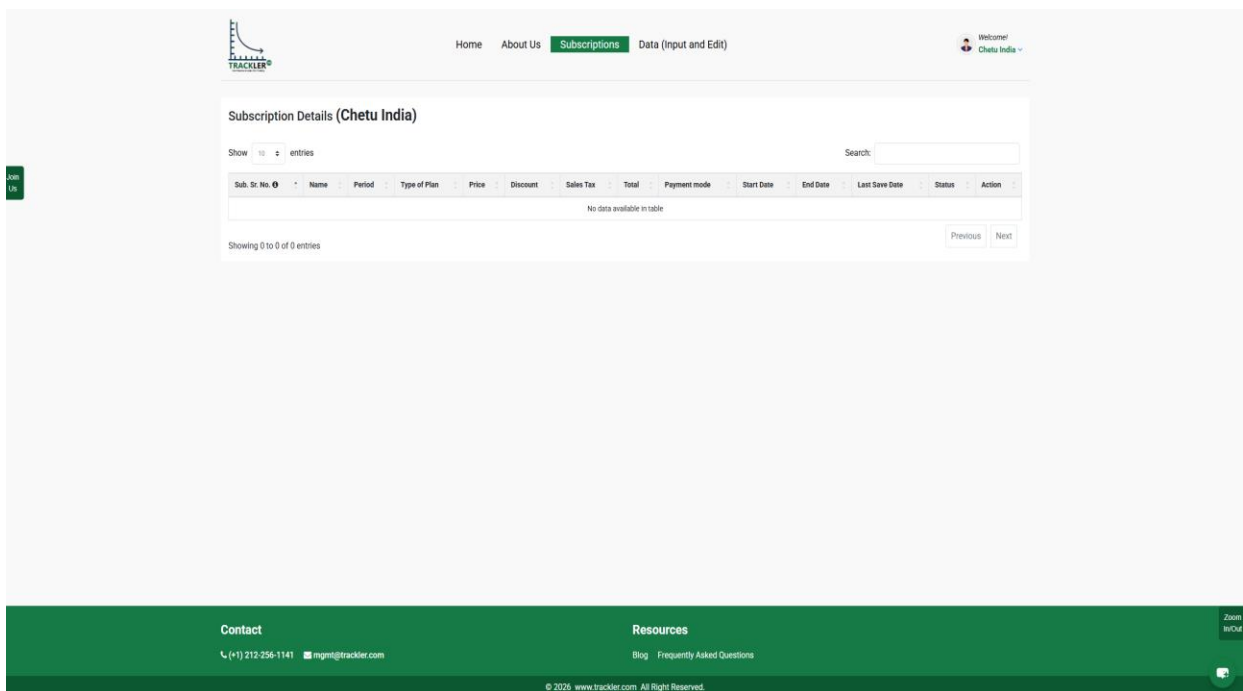
- Subscription Details:**

Subscription Name	Discount	Price	
	one week		\$ 3.00
Subscription Type		Sales Tax Rate	
	Weekly		0.04%
Plan Type		Sales Tax Amount	
	Individual		\$ 0.00
		Discount Price	\$ 0.00
		Payable Price	\$ 3.00
- Coupon Details:** Includes a text input for "Coupon Code" and an "Apply Coupon Code" button.
- How do you know this website (Optional):** A dropdown menu.
- Address Confirmation Details:** Fields for Country (United States), State (Select State Name), City (Select City Name), Address (Enter Your Address), and Postal/Zip code (Enter Your Postal/Zip Code).
- Add your Payment Details:** Includes a "Select Card Type" dropdown and a "Card Number" field with a "Card number" label and "MM/YY CVC" placeholder.

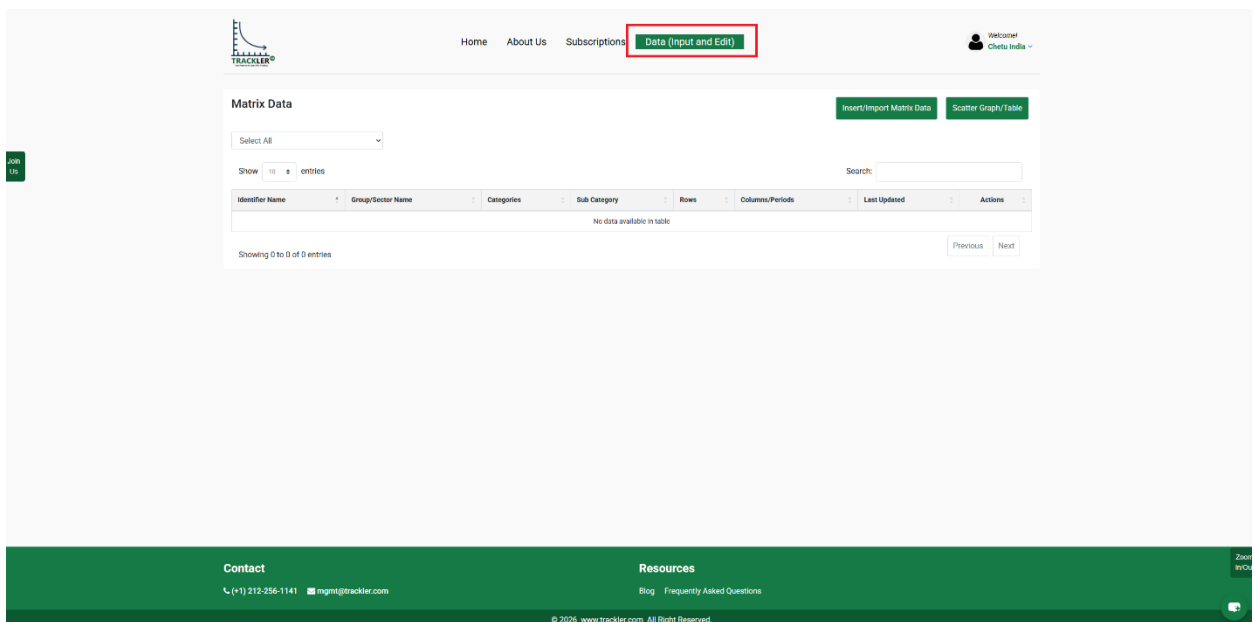
A green "Pay \$ 3.00" button is located at the bottom right of the form.

- 15) Fill the address details and enter your real Debit/Credit card details and click on the pay button. After successful payment it will redirect to subscription plans list.

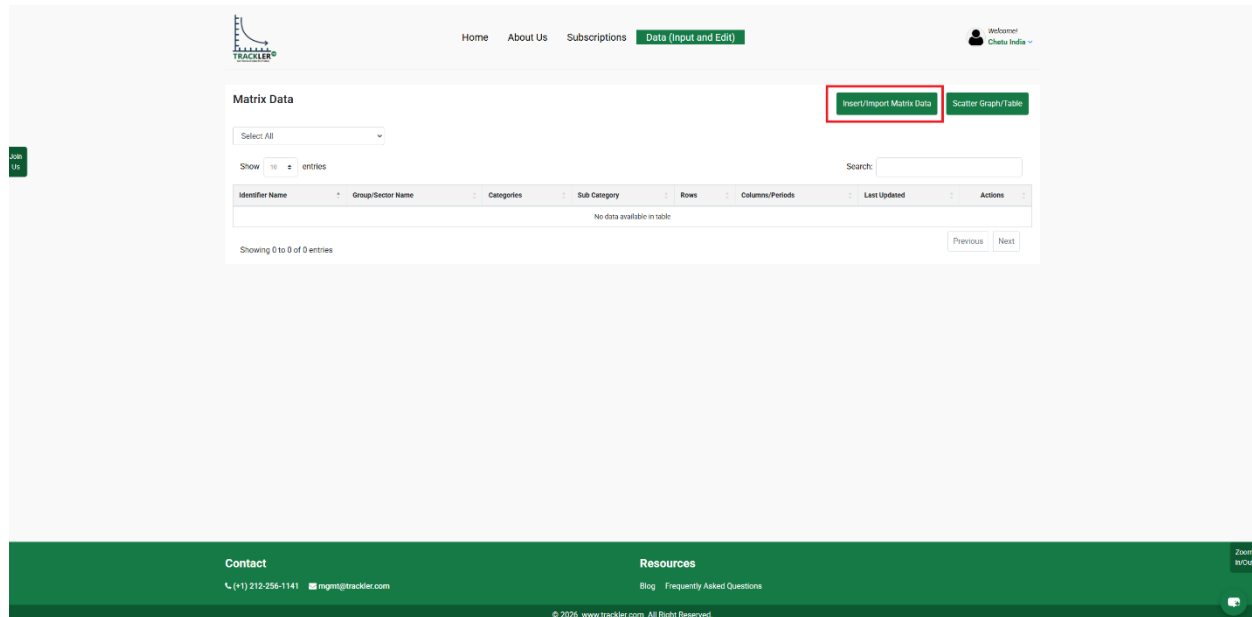
- 16) After getting the subscription plan then you will be redirected to the subscription plans details screen as shown in the below image.



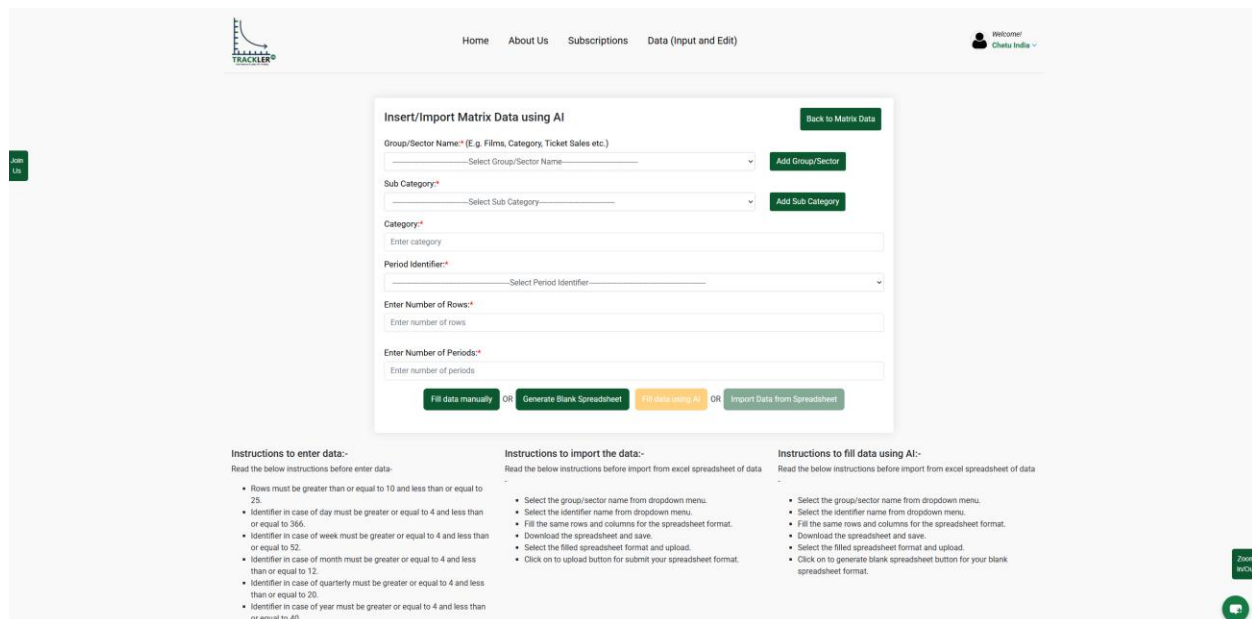
17) Click on the Data (Input and Edit) menu button then you will be redirected to the Data (Input and Edit) screen as shown in the below image.



18) For import the matrix data then click on the Insert/Import Matrix button as shown in the below image.



19) After click on the Insert/Import Matrix button then you will be redirected to the Insert/Import Matrix screen as shown in the below image.



Note:-

- a) If you have already created group/sector name then select in Group/Sector Name other create new group/sector then click on Add Group/Sector as shown in the below image.

The screenshot shows the 'Insert/Import Matrix Data using AI' form. The 'Group/Sector Name' dropdown menu is open, and the 'Add Group/Sector' button is highlighted with a red box. The form includes fields for Sub Category, Category, Period Identifier, Enter Number of Rows, and Enter Number of Periods. At the bottom, there are buttons for 'Fill data manually', 'Generate Blank Spreadsheet', 'Fill data using AI', and 'Import Data from Spreadsheet'. The top navigation bar includes 'Home', 'About Us', 'Subscriptions', and 'Data (Input and Edit)'. The user is logged in as 'Chetu India'.

- b) After clicking on Add Group/Sector button then enter group/sector name and click on Add Group button as shown in the below image.

The screenshot shows the 'Insert/Import Matrix Data using AI' form. The 'Group/Sector Name' text input field is highlighted with a red box, and the 'Add Group' button is also highlighted with a red box. The form includes fields for Sub Category, Category, Period Identifier, Enter Number of Rows, and Enter Number of Periods. At the bottom, there are buttons for 'Fill data manually', 'Generate Blank Spreadsheet', 'Fill data using AI', and 'Import Data from Spreadsheet'. The top navigation bar includes 'Home', 'About Us', 'Subscriptions', and 'Data (Input and Edit)'. The user is logged in as 'Chetu India'.

c) After group/sector select the Sub Category name in the Sub Category dropdown list if you have otherwise click on Add Sub Category button as shown in the below image.

The screenshot shows the 'Insert/Import Matrix Data using AI' form. The 'Group/Sector Name' dropdown is set to 'Department of Transportation'. The 'Sub Category' dropdown is highlighted with a red box and contains the text '-Select Sub Category-'. The 'Add Sub Category' button is also highlighted with a red box. Other fields include 'Category', 'Period Identifier', 'Enter Number of Rows', and 'Enter Number of Periods'. At the bottom, there are buttons for 'Fill data manually', 'Generate Blank Spreadsheet', 'Fill data using AI', and 'Import Data from Spreadsheet'. The page header includes the TRACKLER logo, navigation links (Home, About Us, Subscriptions, Data (Input and Edit)), and a user profile (Welcome! Chetu India).

d) After click on Add Sub Category then enter sub category name and click on Add Sub Category button as shown in the below image.

The screenshot shows the 'Insert/Import Matrix Data using AI' form. The 'Sub Category' dropdown is highlighted with a red box and contains the text '-Select Sub Category-'. The 'Add Sub Category' button is also highlighted with a red box. Other fields include 'Category', 'Period Identifier', 'Enter Number of Rows', and 'Enter Number of Periods'. At the bottom, there are buttons for 'Fill data manually', 'Generate Blank Spreadsheet', 'Fill data using AI', and 'Import Data from Spreadsheet'. The page header includes the TRACKLER logo, navigation links (Home, About Us, Subscriptions, Data (Input and Edit)), and a user profile (Welcome! Chetu India).

e) Enter Category in the category field as shown in the below image.

The screenshot shows the TRACKLER web application interface. The top navigation bar includes 'Home', 'About Us', 'Subscriptions', and 'Data (Input and Edit)'. A user profile is visible in the top right corner with the text 'Welcome! Chetu India'. The main content area features a form titled 'Insert/Import Matrix Data using AI' with a 'Back to Matrix Data' button. The form contains several input fields: 'Group/Sector Name*' (with a dropdown menu showing 'Department of Transportation'), 'Sub Category*' (with a dropdown menu showing 'Aviation'), 'Category*' (with a text input field containing 'Consumer_Airfare_Report' and a red border around it), and 'Period Identifier*' (with a dropdown menu showing 'Select Period Identifier'). Below these fields are two input fields for 'Enter Number of Rows*' and 'Enter Number of Periods*'. At the bottom of the form are four buttons: 'Fill data manually', 'Generate Blank Spreadsheet', 'Fill data using AI', and 'Import Data from Spreadsheet'. On the left side of the page, there is a 'Join Us' button, and on the right side, there is a 'Zoom In/Out' button.

f) Select any Period Identifier like that Day, Week, Month, Quarterly & Year as shown in the below image.

This screenshot shows the same TRACKLER web application interface as the previous one, but with the 'Period Identifier*' dropdown menu open. The dropdown menu displays the following options: 'Day', 'Week', 'Month', 'Quarterly', and 'Year'. The 'Category*' field still contains 'Consumer_Airfare_Report'. The rest of the form and navigation elements are identical to the previous screenshot.

g) After selecting a Period Identifier (such as Day, Week, Month, Quarter, and Year), the Date Range fields will appear. Select the 'From' and 'To' ranges, as shown in the image below.

The screenshot shows the TRACKLER web application interface. The main heading is "Insert/Import Matrix Data using AI". The form includes the following fields and buttons:

- Group/Sector Name: (E.g. Films, Category, Ticket Sales etc.) with a dropdown menu showing "Department of Transportation" and an "Add Group/Sector" button.
- Sub Category: with a dropdown menu showing "Aviation" and an "Add Sub Category" button.
- Category: with a text input field showing "Consumer_Airfare_Report".
- Period Identifier: with a dropdown menu showing "Year".
- Date range: (highlighted with a red box) with "From" and "To" dropdown menus, both showing "--Select Year--".
- Enter Number of Rows: with a text input field.
- Enter Number of Periods: with a text input field.

At the bottom of the form, there are four buttons: "Fill data manually", "Generate Blank Spreadsheet", "Fill data using AI", and "Import Data from Spreadsheet".

h) Number of Periods value showing in the Number of Periods fields based on difference between from and to date range as shown in the image below.

Note:-

- I. For day numbers, the identifier must be between 4 and 366 (inclusive) for "Number of Periods" field.
- II. For weeks, the identifier must be between 4 and 52 (inclusive) for "Number of Periods" field.
- III. For months, the identifier must be between 4 and 12 (inclusive) for "Number of Periods" field.
- IV. For quarters, the identifier must be between 4 and 20 (inclusive) for "Number of Periods" field.
- V. For years, the identifier must be between 4 and 40 (inclusive) for "Number of Periods" field.

TRACKLER

Home About Us Subscriptions Data (Input and Edit) Welcome! Chetu India

Insert/Import Matrix Data using AI

Back to Matrix Data

Group/Sector Name* (E.g. Films, Category, Ticket Sales etc.)
Department of Transportation Add Group/Sector

Sub Category*
Aviation Add Sub Category

Category*
Consumer_Airfare_Report

Period Identifier*
Year

Date range*
From 1996 To 2025

Enter Number of Rows*
Enter number of rows

Enter Number of Periods*
30

Fill data manually OR Generate Blank Spreadsheet Fill data using AI OR Import Data from Spreadsheet

Join Us Zoom In/Out

I) Enter Number of Rows in the Number of Rows field as shown in the below image.

Note: - Rows must be greater than or equal to 10 and less than or equal to 25.

TRACKLER

Home About Us Subscriptions Data (Input and Edit) Welcome! Chetu India

Insert/Import Matrix Data using AI

Back to Matrix Data

Group/Sector Name* (E.g. Films, Category, Ticket Sales etc.)
Department of Transportation Add Group/Sector

Sub Category*
Aviation Add Sub Category

Category*
Consumer_Airfare_Report

Period Identifier*
Year

Date range*
From 1996 To 2025

Enter Number of Rows*
25

Enter Number of Periods*
30

Fill data manually OR Generate Blank Spreadsheet Fill data using AI OR Import Data from Spreadsheet

Join Us Zoom In/Out

j) After filling the details in Insert/Import Matrix Data you can here do three things.

A) Fill Data Manually

- I. You can enter the data manually; to do this, you must click on the 'Fill data manually' button as shown in the below image.

The screenshot shows the TRACKLER web application interface. The main content area is titled "Insert/Import Matrix Data using AI". The form contains the following fields and buttons:

- Group/Sector Name:** A dropdown menu with "Department of Transportation" selected. A green "Add Group/Sector" button is to its right.
- Sub Category:** A dropdown menu with "Aviation" selected. A green "Add Sub Category" button is to its right.
- Category:** A text input field containing "Consumer_Airfare_Report".
- Period Identifier:** A dropdown menu with "Year" selected.
- Date range:** Two dropdown menus for "From" (1996) and "To" (2025).
- Enter Number of Rows:** A text input field containing "25".
- Enter Number of Periods:** A text input field containing "30".

At the bottom of the form, there are four buttons: "Fill data manually" (highlighted with a red box), "Generate Blank Spreadsheet", "Fill data using AI", and "Import Data from Spreadsheet". A "Back to Matrix Data" button is located at the top right of the form area. The page header includes the TRACKLER logo, navigation links (Home, About Us, Subscriptions, Data (Input and Edit)), and a user profile (Welcome! Chetu India).

- II. After clicking the **"Fill Data Manually"** button, the **Fill Data Manually** popup will appear. Enter alphanumeric values in **"Item Name"** and numeric or decimal values in **"Item Value"**, then click the **Next** button. After filling in all pages of data in the popup, click the **Save** button, as shown in the image below.

GROUP/SECTOR :- DEPARTMENT OF TRANSPORTATION CATEGORY :- CONSUMER_AIRFARE_REPORT SUB CATEGORY :- AVIATION PAGE NO:-1

Year: 1996

Note:After saving the value,Index will generate and sort automatically.

Name	Value
Enter item here...	Value...
Enter item here...	Value...
Enter item here...	Value...

PREV NEXT

Last Created Date: 04/08/2026 08:14:01 AM Save Cancel

B) Import Data from Spreadsheet

- I. After filling in the details under 'Insert/Import Matrix Data', first generate a blank spreadsheet by clicking the 'Generate Blank Spreadsheet' button and downloaded blank spreadsheet show in the download folder, as shown in the image below.

Home About Us Subscriptions Data (Input and Edit) Welcome! Chetu India

Insert/Import Matrix Data using AI Back to Matrix Data

Group/Sector Name* (E.g. Films, Category, Ticket Sales etc.)
 Department of Transportation Add Group/Sector

Sub Category*
 Aviation Add Sub Category

Category*
 Consumer_Airfare_Report

Period Identifier*
 Year

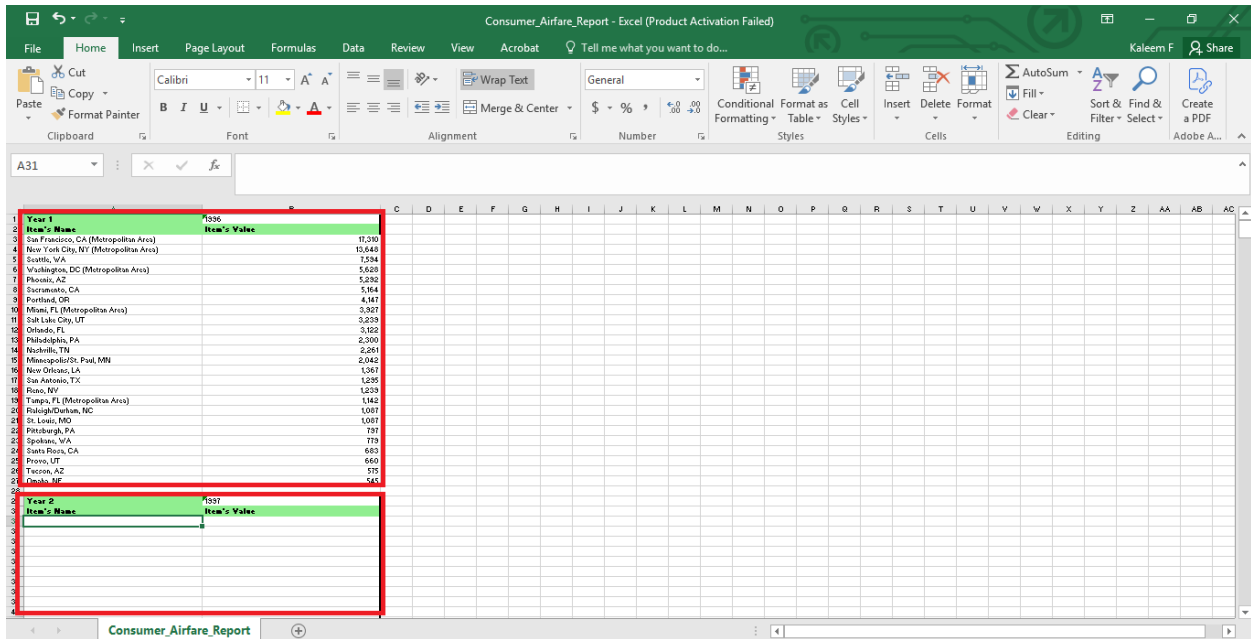
Date range*
 From 1996 To 2025

Enter Number of Rows*
 25

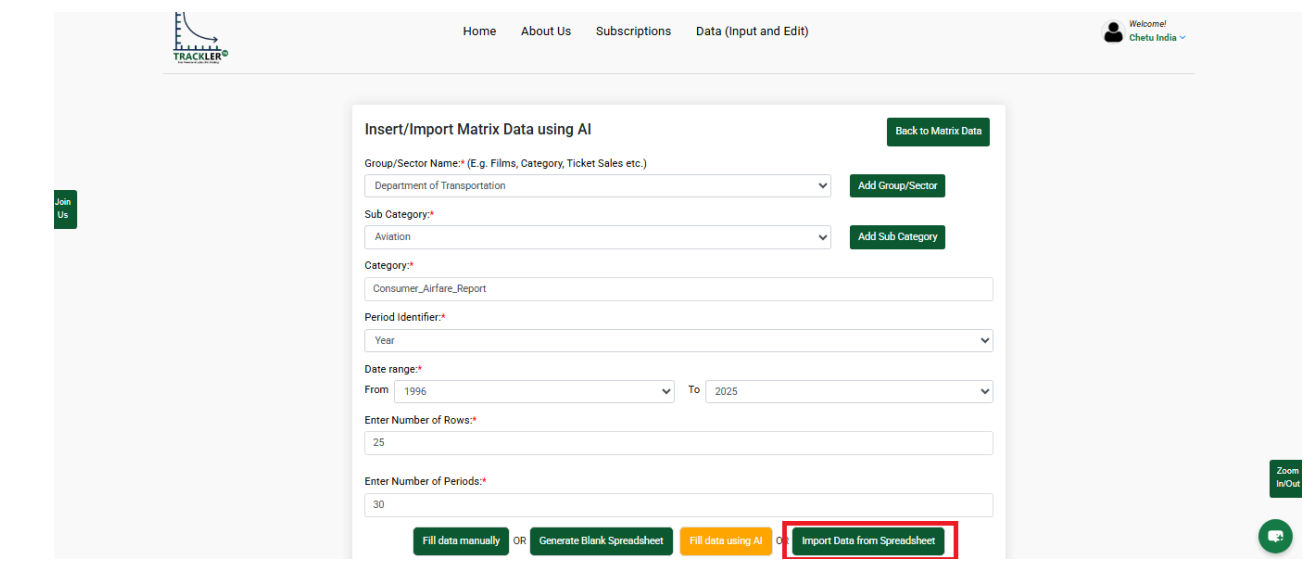
Enter Number of Periods*
 30

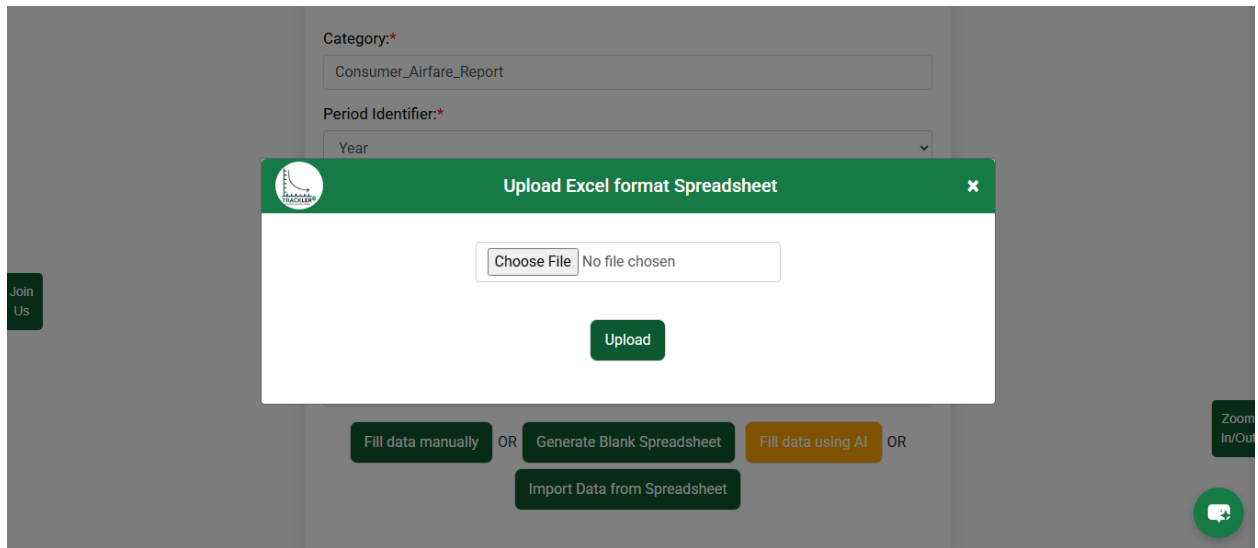
Fill data manually OR Generate Blank Spreadsheet OR Fill data using AI OR Import Data from Spreadsheet

II. After 'Generated Blank Spreadsheet', open the blank spreadsheet from the download folder and enter alphanumeric values in "Item Name" and numeric or decimal values in "Item Value" for each period, as shown in the image below.

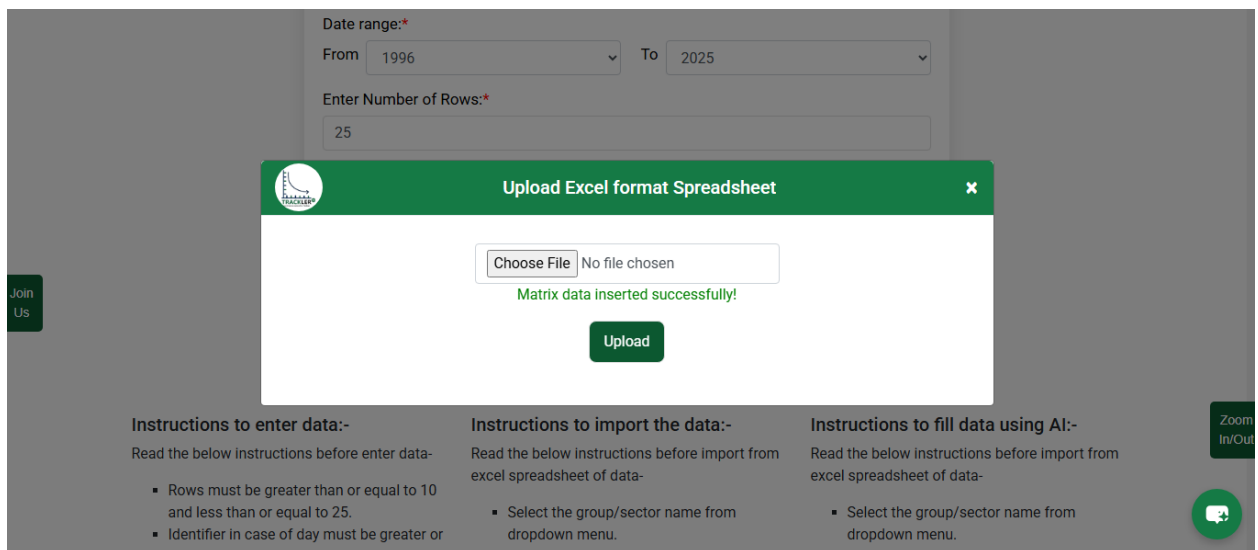


III. After copying and pasting data from the raw data file into a blank spreadsheet for each period, click the 'Import Data from Spreadsheet' button. Once clicked, the 'Upload Excel Format Spreadsheet' popup will appear, as shown in the image below.



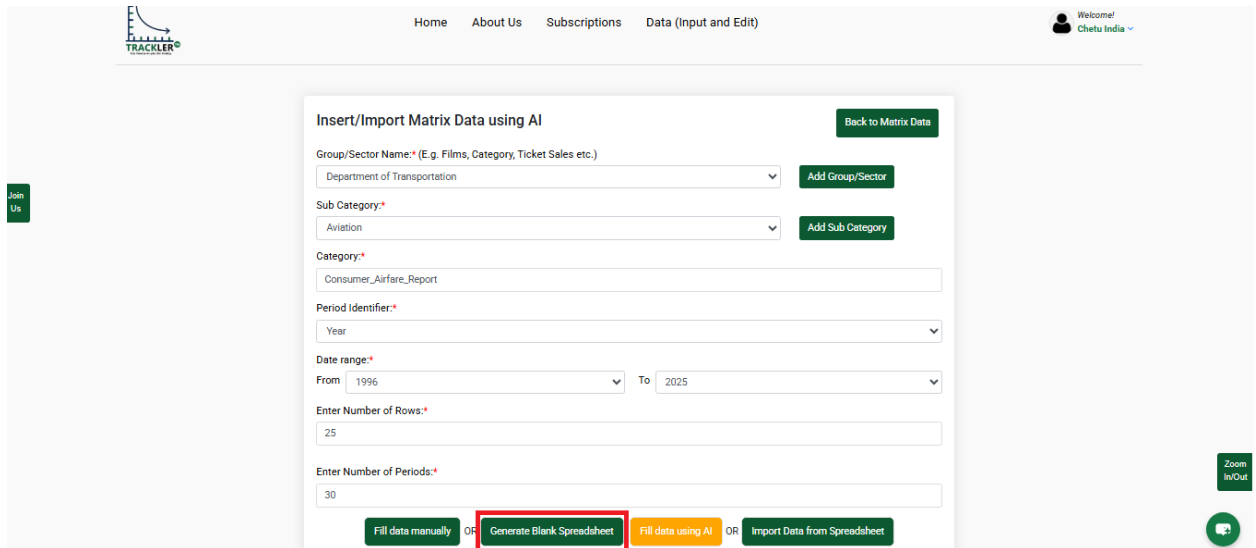


IV. After clicking the 'Import Data from Spreadsheet' button, the 'Upload Excel Format Spreadsheet' popup will appear. In this modal, select the filled spreadsheet (copied and pasted from the raw data) in the 'Upload File' section, then click the 'Upload' button. Once uploaded, a confirmation message will appear indicating that the matrix data has been saved successfully, and the page will redirect to the Matrix Data page, as shown in the image below.



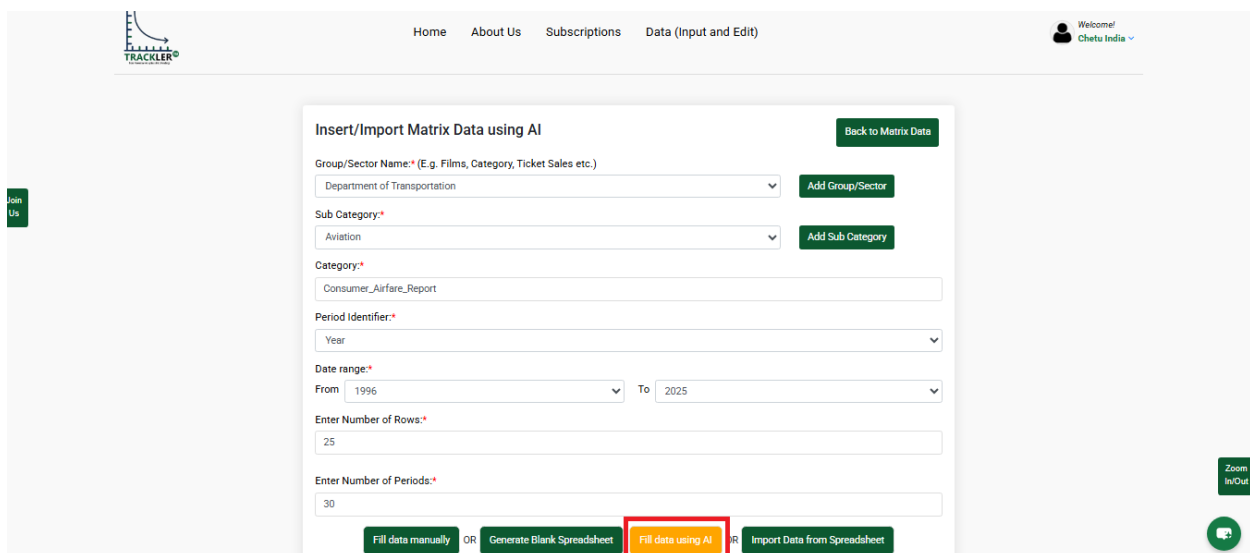
C) Fill data using AI

- I. After filling in the details under 'Insert/Import Matrix Data', first generate a blank spreadsheet by clicking the 'Generate Blank Spreadsheet' button and downloaded blank spreadsheet show in the download folder, as shown in the image below.



The screenshot shows the 'Insert/Import Matrix Data using AI' form. The form fields are filled with the following values: Group/Sector Name: Department of Transportation; Sub Category: Aviation; Category: Consumer_Airfare_Report; Period Identifier: Year; Date range: From 1996 To 2025; Enter Number of Rows: 25; Enter Number of Periods: 30. The 'Generate Blank Spreadsheet' button is highlighted with a red box. Other buttons include 'Fill data manually', 'Fill data using AI', and 'Import Data from Spreadsheet'. The form also has a 'Back to Matrix Data' button at the top right.

- II. After 'Generated Blank Spreadsheet', then click on 'Fill data using AI' button then show the modal popup, as shown in the image below.



The screenshot shows the 'Insert/Import Matrix Data using AI' form with the same values as the previous image. The 'Fill data using AI' button is highlighted with a red box. The form also has a 'Back to Matrix Data' button at the top right.

Date range:*
From 1996 To 2025

Enter Number of Rows:*

TRACKLER from PowerLaw Analytics - Fill Blank Sheet Data From Raw File

Empty Template File (Excel/CSV) *
Choose File No file chosen

Raw Data File (Excel/CSV) *
Choose File No file chosen

Item Name Column *
Select Item Name

Item Value Column *
Select Item Value

Proceed

Read the below instructions before enter data-

- Rows must be greater than or equal to 10 and less than or equal to 25.
- Identifier in case of day must be greater or

Read the below instructions before import from excel spreadsheet of data-

- Select the group/sector name from dropdown menu.

Read the below instructions before import from excel spreadsheet of data-

- Select the group/sector name from dropdown menu.

III. Fill Blank Sheet Data From Raw File

- i. Upload your empty spreadsheet to the "Empty Template File" mandatory field.
- ii. Upload the raw data spreadsheet to the "Raw Data File" mandatory field.
- iii. After uploading, AI will process the raw data, and the "Item Name" and "Item Value" columns will be disabled.
- iv. Column headers from the raw data will appear in the "Item Name" and "Item Value" drop-down lists.
- v. Only alphanumeric values are accepted in the "Item Name" list.
- vi. Only numeric or decimal values are accepted in the "Item Value" list.
- vii. If at least three columns contain text, the "Category Name" and "Category Value" drop-downs will appear.
- viii. Select values from the drop-downs, then click "Proceed". AI will populate the empty spreadsheet with data from the raw file.
- ix. Once filled, a "Filling Data" message will appear, along with the "Download & Preview Data" and "Proceed to Import Data" buttons.
- X. Click "Download & Preview Data" to view the spreadsheet, or "Proceed to Import Data" to save it.

TRACKLER from PowerLaw Analytics - Fill Blank Sheet Data From Raw File

Empty Template File (Excel/CSV) *
Choose File Consumer_Airfare_Report.xlsx

Raw Data File (Excel/CSV) *
Choose File Consumer_Airfare_Report_T...ty-Pair_Markets_20260401.csv

Item Name Column *
city1

Item Value Column *
assengers

Proceed

Fill data manually OR Generate Blank Spreadsheet OR Fill data using AI OR Import Data from Spreadsheet

TRACKLER from PowerLaw Analytics - Fill Blank Sheet Data From Raw File

Empty Template File (Excel/CSV) *
Choose File Consumer_Airfare_Report.xlsx

Raw Data File (Excel/CSV) *
Choose File Consumer_Airfare_Report_Ta...ty-Pair_Markets_20260401.csv

Item Name Column *
city1

Item Value Column *
passengers

Proceed Download & Preview Data Proceed to Import Data

Blank spradsheet File Filling successfully!

Instructions to enter data:- Instructions to import the data:- Instructions to fill data using AI:-

TRACKLER from PowerLaw Analytics - Fill Blank Sheet Data From Raw File

Empty Template File (Excel/CSV) *
Choose File Consumer_Airfare_Report.xlsx

Raw Data File (Excel/CSV) *
Choose File Consumer_Airfare_Report_Ta...ty-Pair_Markets_20260401.csv

Item Name Column *
city1

Item Value Column *
passengers

Proceed Download & Preview Data Proceed to Import Data

File downloaded successfully!

Instructions to enter data:- Instructions to import the data:- Instructions to fill data using AI:-

20) Here click on the View button in the data grid view as shown in the below image.

Matrix Data

Department of Transportation

Show 10 entries

Search:

Identifier Name	Group/Sector Name	Categories	Sub Category	Rows	Columns/Periods	Last Upd	Actions
Yearly: 1996 - 2020	Department of Transportation	Consumer_Airfare_Report	Aviation	25	25	Saved (4	View Graph Edit Table Slope

Showing 1 to 1 of 1 entries

Previous 1 Next

Zoom In/Out

Note:- To Add/Edit more periods, click on the edit button & "Enter Number Of Periods (Columns)" and fill in the respective data MoM vs Slope Coefficients graph then click on see the upper right Scatter Graph/Table button.

21) After clicking on the view button the view matrix data model will appear pop-up as shown in the below image.

TRACKLER from PowerLaw Analytics - View Data

GROUP/SECTOR - DEPARTMENT OF TRANSPORTATION CATEGORY -- CONSUMER_AIRFARE_REPORT SUB CATEGORY - AVIATION PAGE NO-1 OF 25

Year: 1996

Name	Value	Index
Los Angeles, CA (Metropolitan Area)	13833.00	100.00
Miami, FL (Metropolitan Area)	11096.00	80.21
Chicago, IL	7488.00	54.13
Los Angeles, CA (Metropolitan Area)	7350.00	53.13
Boston, MA (Metropolitan Area)	6053.00	43.76
New York City, NY (Metropolitan Area)	5287.00	38.22
New York City, NY (Metropolitan Area)	5154.00	37.26
New York City, NY (Metropolitan Area)	4926.00	35.61
Chicago, IL	4641.00	33.55
Atlanta, GA (Metropolitan Area)	4608.00	33.31
Los Angeles, CA (Metropolitan Area)	4553.00	32.91
Boston, MA (Metropolitan Area)	4496.00	32.50
Chicago, IL	4228.00	30.56
New York City, NY (Metropolitan Area)	4066.00	29.39
Las Vegas, NV	3910.00	28.27
Dallas/Fort Worth TX	3868.00	27.96

Last Created/Modified Date: 04/09/2026 05:33:00 AM

View Edit Graph Table Slope

Note:- To save or export data, please click on the Table button

PREV NEXT

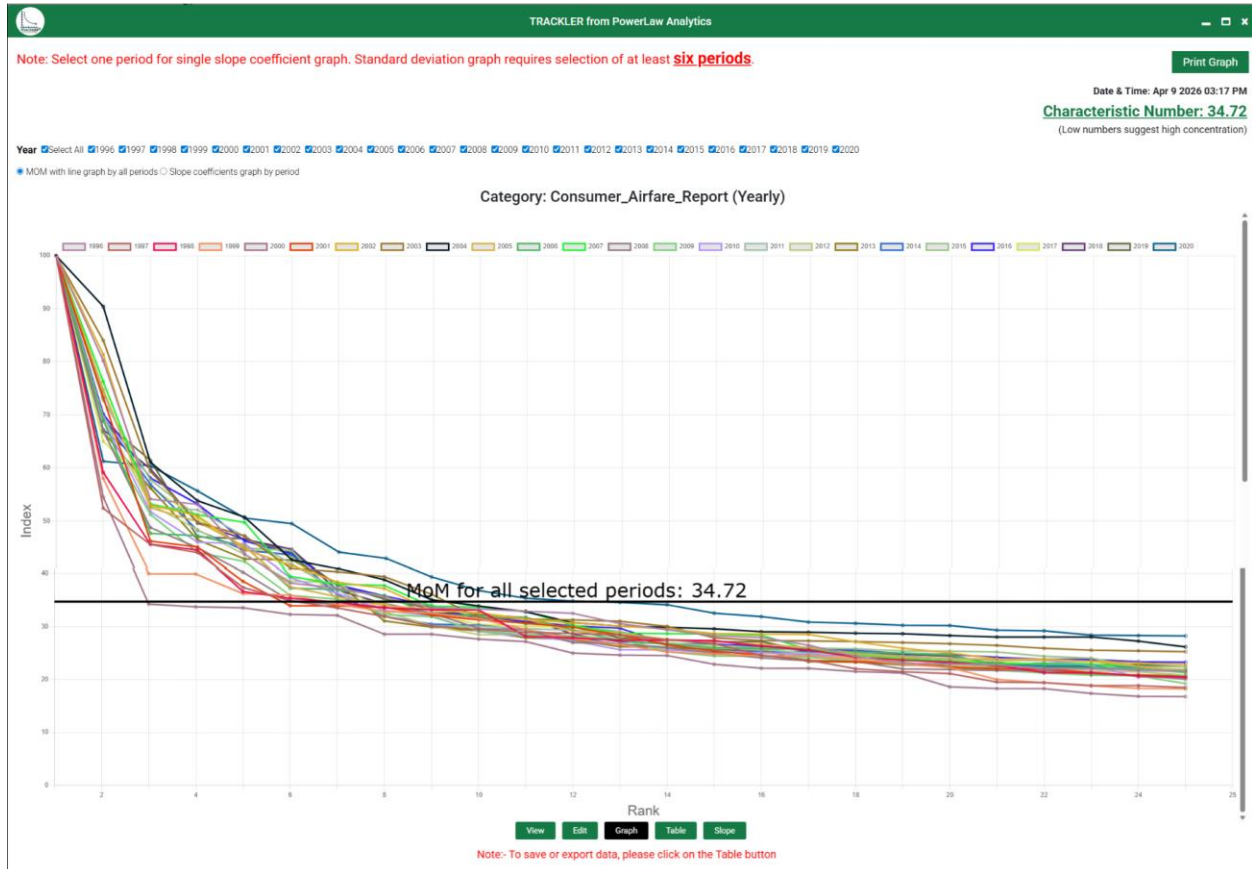
22) Here click on the graph button in the data grid view as shown in the below image.

The screenshot shows the TRACKLER application interface. At the top, there is a navigation bar with 'Home', 'About Us', 'Subscriptions', and 'Data (Input and Edit)'. A user profile for 'Chetu India' is visible in the top right. The main content area is titled 'Matrix Data' and includes a dropdown menu for 'Department of Transportation', a search bar, and a 'Show 10 entries' control. Below this is a data grid with the following columns: Identifier Name, Group/Sector Name, Categories, Sub Category, Rows, Columns/Periods, Last Upc, and Actions. The first row of data is: Yearly: 1996 - 2020, Department of Transportation, Consumer_Airfare_Report, Aviation, 25, 25, Saved (4). The 'Actions' column for this row contains buttons for 'View', 'Graph', 'Edit', 'Table', and 'Slope'. The 'Graph' button is highlighted with a red box and a red arrow pointing to it with the text 'Click on Graph'. At the bottom of the grid, there are navigation buttons: 'Previous', '1', and 'Next'. A 'Zoom In/Out' button is also present on the right side. A note at the bottom of the grid reads: 'Note:- To Add/Edit more periods, click on the edit button & "Enter Number Of Periods (Columns)" and fill in the respective data MoM vs Slope Coefficients graph then click on see the upper right Scatter Graph/Table button.'

23) After clicking on the graph button the graph data model will appear pop-up as shown in the below image.

The screenshot shows the TRACKLER graph data model pop-up. The title bar reads 'TRACKLER from PowerLaw Analytics'. A note at the top states: 'Note: Select one period for single slope coefficient graph. Standard deviation graph requires selection of at least six periods.' The date and time are 'Apr 9 2026 03:14 PM'. The 'Characteristic Number' is 0, with a note '(Low numbers suggest high concentration)'. The graph is titled 'Category: Consumer_Airfare_Report (Yearly)'. The y-axis is labeled 'Index' and ranges from 0.4 to 1.0. The x-axis is labeled 'Year' and ranges from 1996 to 2020. The graph shows a line with data points for each year. At the bottom of the graph, there are buttons for 'View', 'Edit', 'Graph', 'Table', and 'Slope'. A note at the bottom reads: 'Note: To save or export data, please click on the Table button.'

24) When you select the 'Select All' and then select the "MOM with line graph by all periods" radio button then graphs will show and appear with the "MOM for all selected periods".



25) When you select the 'Select All' and then select 'Slope coefficients graph by period' radio buttons then it will show a slope coefficient graph with standard deviation +1 and -1 and Mean value as shown below image.

Note: Select one period for single slope coefficient graph. Standard deviation graph requires selection of at least **six periods**.

Print Graph

Date & Time: Apr 9 2026 03:21 PM

Characteristic Number: 34.72

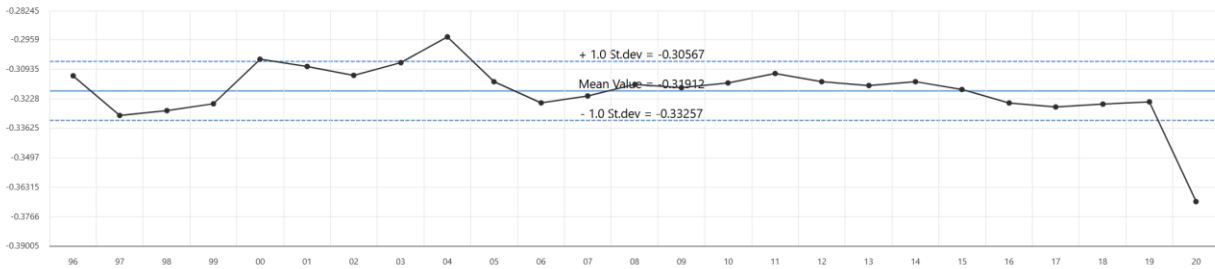
(Low numbers suggest high concentration)

Year Select All 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

MOM with line graph by all periods Slope coefficients graph by period

Standard Deviation:

Category: Consumer_Airfare_Report (Yearly)



Note:- To save or export data, please click on the Table button

26) When you select 1 or less than 6 periods then it will show the slope coefficient graph with “Mean Value” as shown in the below image.

Note: Select one period for single slope coefficient graph. Standard deviation graph requires selection of at least **six periods**.

Print Graph

Date & Time: Apr 9 2026 03:23 PM

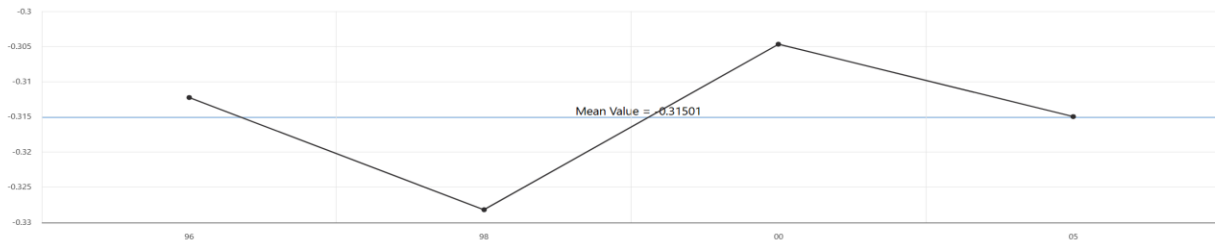
Characteristic Number: 33.25

(Low numbers suggest high concentration)

Year Select All 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020

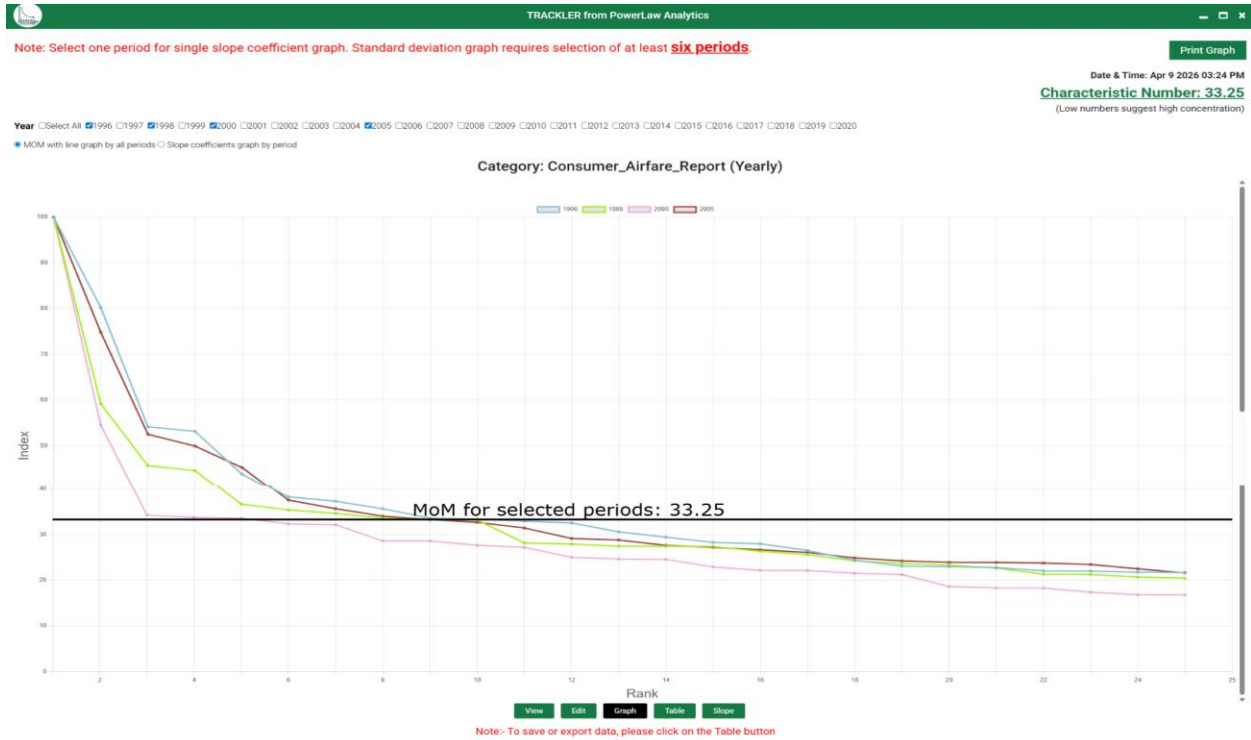
MOM with line graph by all periods Slope coefficients graph by period

Category: Consumer_Airfare_Report (Yearly)



Note:- To save or export data, please click on the Table button

27) When you select 1 or less than 4 periods and select the “Mom with Line graph by all periods” then it will show the Mom for selected periods graph as shown in the below image.



28) Here click on the Table button in the data grid view as shown in the below image.

Matrix Data

Department of Transportation

Show 10 entries

Identifier Name	Group/Sector Name	Categories	Sub Category	Row	Actions
Yearly: 1996 - 2020	Department of Transportation	Consumer_Airfare_Report	Aviation		View Graph Edit Table Slope

Showing 1 to 1 of 1 entries

Note:- To Add/Edit more periods, click on the edit button and "Enter Number Of Periods (Columns)" and fill in the respective data MoM vs Slope Coefficients graph then click on see the upper right Scatter Graph/Table button.

29) After clicking on the table button a modal pop-up will appear with "Slope Coefficient OLS (Linear)", "Indexed-sample mean", "MoM", "Indexed-sample Std. Dev.", "+1 St. Dev. Above MoM", "-1 St. Dev. Below MoM" and "Rank difference average" as shown in the image below.

TRACKLER from PowerLaw Analytics - Table Data View

Export to Excel | Export to Word

Category: Consumer_Airfare_Report (Yearly) Date & Time: Apr 9 2026 03:27 PM

Characteristic Number: 34.72 (Low numbers suggest high concentration)

Period Identifier	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	201
Slope coefficients OLS(Linear)	-0.31224	-0.33039	-0.32817	-0.32502	-0.30467	-0.30797	-0.31205	-0.30625	-0.29446	-0.31495	-0.32461	-0.32146	-0.31618	-0.31765	-0.31551	-0.31118	-0.31494	-0.31669	-0.31492	-0.31850	-0.32446
Indexed-sample mean	35.91640	31.51080	32.94240	31.51040	28.90720	33.30280	36.62280	37.78560	39.27160	35.21560	34.47720	36.05800	32.82040	32.96760	33.90520	34.98760	33.85680	33.65280	34.48120	35.85920	36.0240
MoM	34.72																				
Indexed-sample Std. Dev.	2.4																				
+1 St. Dev. Above MoM	37.2																				
-1 St. Dev. Below MoM	32.3																				
Rank difference average	0.2																				

View | Edit | Graph | Table | Slope

Note:- To save or export data, please click on the Table button

30) Here click on the Slope button in the data grid view as shown in the below image.

TRACKLER

Home | About Us | Subscriptions | Data (Input and Edit) | Welcome! Chetu India

Matrix Data

Department of Transportation

Show 10 entries

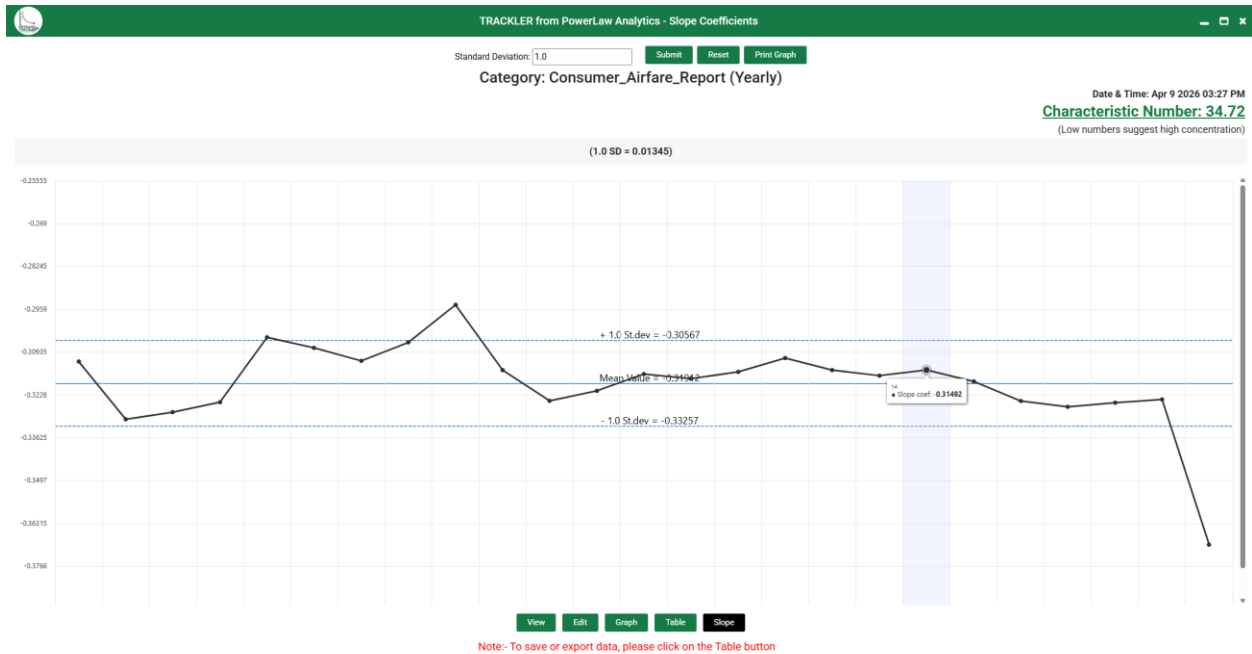
Search:

Identifier Name	Group/Sector Name	Categories	Sub Category	Row	Actions
Yearly: 1996 - 2020	Department of Transportation	Consumer_Airfare_Report	Aviation		View Graph Edit Table Slope

Showing 1 to 1 of 1 entries

Note:- To Add/Edit more periods, click on the edit button & "Enter Number Of Periods (Columns)" and fill in the respective data MoM vs Slope Coefficients graph then click on see the upper right Scatter Graph/Table button.

31) After clicking on the Slope button a modal pop-up will appear with "+1 Standard Deviation", "+1 Standard Deviation" and "Mean Value" as shown in the image below.



32) Here you can change the standard deviation textbox value and view the custom slope coefficient graph by clicking on the submit button as shown in the image below.

